

1 PETER 2:9

Chosen

icm | INSTITUTE OF CHILDREN'S MINISTRY



Featured Speakers



MATT MARKINS



DR. SHELLY MELIA



JIM WIDEMAN

North America Institute
November 9-12, 2023
Asheville, NC



im·pact: have a strong effect on someone or something.

Make an IMPACT at the 2023 Institute of Children's Ministry!

For over three decades, International Children's Ministries has come alongside local and national ministry leaders with the mission of **developing leaders who impact kids**. Our global training network serves 135 nations and all 50 states with essential training services that include on-site, online, and correspondence training. We develop leaders by providing quality and accessible **training** experiences, producing relevant **resources** for local church ministry, and cultivating a **community** of support and encouragement.

The Institute of Children's Ministry is the premier training event for our key children's ministry leaders.

This event provides encounters for spiritual renewal and the development in ministry skill, as well as opportunities for networking with leading voices within the kidmin community and their peers.

More than 250 of our leading churches are expected to send individuals and teams to this year's institute. Together we can impact the ministries and communities they represent.

instituteofchildrensministry.org

I was not a particularly impressive child. I wasn't gifted or even very interested in many subjects at school. I wasn't exactly popular, and I wasn't involved in clubs or sports or any other afterschool activities. I wasn't tone deaf, but I had very little, real musical ability. I wasn't interested in being social and I showed no promise as a leader. With the exception of the occasional assignment that required me to be out front—like a science project or a book report—I was content to live life out of the limelight, blending in with the crowd, flying under the radar. Invisibility was my goal. Being singled out from the other students was the greatest catastrophe I could imagine.

Perhaps no arena of school life brought this fear to the forefront quite as much as P.E. class. Some of you are already tensing up remembering your own experiences; I can feel it as I wrote the words, *P.E. class*. The athletically challenged or exceptionally introverted understand the panic, embarrassment, and awkwardness of these dreaded words: "Okay, kids, let's line up and choose teams!" It was a regular terror. The P.E. teacher would assign "team captains," who would then pick the players for their teams. How I hated that practice. Why? Because inevitably, I was "that kid;" the one last or nearly last to be chosen.

For me, finally being *chosen* not only brought a feeling of tremendous relief but also a weighty pressure. As intimidated as I was by the lack of skill I often had for whatever game we were playing, there was also a drive to prove my teammates wrong.



Despite their doubts, I wanted to rise to the challenge others thought I was unable to meet.

Throughout Scripture, we find the word "chosen" used to denote one who is examined, preferred by others, and selected by God. Throughout the Bible, we read of individuals who were chosen by God, often to do something challenging or seemingly impossible:

- Joseph was *chosen* to endure betrayal and prison to eventually rise to prominence and power, enabling him to not only save his family but an entire nation during a season of famine.
- Elijah was *chosen* to demonstrate confident faith in God, standing up to the evil King Ahab and wicked Queen Jezebel, leading to an ultimate victory against the followers of Baal.
- Queen Esther was divinely *chosen* to boldly speak to the king, reveal the wicked schemes of Haman, and save her people from total annihilation.
- Mary was *chosen* by God, favored to be the virgin mother and carry the Hope and Salvation of all mankind in her young womb.

As we consider the world surrounding our children, we realize the season in which we serve is not without challenge. Unlike any other time, the church is contending with a rising hostility toward the Gospel, the spread of secular culture, the influence of the media on society, the busyness and distraction of parents, and the collapse of the family, among many other challenges. The children of our families and churches are spending their formative years in peculiar, hard times that cause even the most committed of us to wonder, "Am I up for this challenge?"

Make no mistake: YOU WERE CHOSEN. 1 Peter 2:9 (NIV) reminds us, "But you are a *chosen* people, a royal priesthood, a holy nation, God's special possession, that you may declare the praises of him who called you out of darkness into his wonderful light."

You have been *chosen* by God to serve Him during this time for His kingdom purposes. He placed you in your family, church, ministry, and community to wage war on the schemes of the enemy and engage in the conflict for the hearts and minds of a generation.

At Chosen, the 2023 Institute of Children's Ministry, we will—

- seek God for personal renewal and refreshing
- renew our commitment to echo God's love for this generation of children
- learn strategies, techniques, and tools for declaring His truth in relevant ways to kids
- discover how to battle the schemes of the enemy to distract and confuse our children
- return home to partner with God to see His purposes fulfilled for this generation.



Dr. Shaun McKinley
International Director



ICM 23 Event Schedule

THURSDAY | NOVEMBER 9

3:00 pm	Registration
4:30 pm	Breakout Session One
6:00 pm	Dinner
7:30 pm	General Session One Worship and Prayer Experience

FRIDAY | NOVEMBER 10

9:00 am	Spiritual Formation One
10:15 am	Break
10:30 am	Breakout Session Two
11:30 am	Partner Spotlight
1:30 pm	Breakout Session Three
2:45 pm	Breakout Session Four
3:45 pm	Afternoon Break
5:30 pm	Dinner
7:00 pm	General Session Two
9:00 pm	After Hours Special Event Team CM Presentation

Enjoy the conference!

All exhibiting partners are invited to attend the General Sessions and Breakout Sessions. Two conference registrations are included for each partner.

Share your expertise with our attendees!

If you are interested in teaching a breakout session, please contact our team to express your interest and areas of expertise.

Instructional tracks include: CM 101, Camping Ministry, Discipleship, Age-Level Ministry, Family, Ministry, Techniques and Skills, Kids in Crisis, Outreach and Service, as well as Leadership.



SATURDAY | NOVEMBER 11

9:00 am	Spiritual Formation Two
10:15 am	Break
10:30 am	General Session Three
12:00 pm	Lunch
1:30 pm	Breakout Session Five
2:45 pm	Breakout Session Six
3:45 pm	Afternoon Break
5:30 pm	Dinner
7:00 pm	General Session Four
9:00 pm	After Hours Special Event

SUNDAY | NOVEMBER 12

8:30 am	Breakout Session Seven
9:30 am	Brunch
10:30 am	General Session Five Closing Challenge

Vendor Spotlight!

Friday morning we host a Partner Spotlight! This general session is fast-paced and includes a time for giveaways, with each exhibitor given up to 3 minutes to share about their products/services.



ICM23 Partnership Packages

PLATINUM PARTNER \$775 | 4 available

Standard 10X10 Booth	\$150
Logo and Link on Webpage	Included
1 Full Page Program Ad	\$90
4 Pre-Conference Product Feature Emails to Attendees	\$50
2 General Session Slides	\$180
1 General Session Video	\$250
1 Good Bag Insert	\$75
1 Chair Drop	\$150
2 Post Conference Emails to Attendees	\$80
Total Partner Value	\$1025

GOLD PARTNER \$500 | 4 available

Standard 10X10 Booth	\$150
1 Full Page Program Ad	\$90
3 Pre-Conference Product Feature Emails to Attendees	37.50
1 General Session Slides	\$90
1 Good Bag Insert	\$70
1 Chair Drop	\$150
1 Post Conference Emails to Attendees	\$40
Total Partner Value	\$627.50

SILVER PARTNER \$300 | 4 available

Standard 10X10 Booth	\$150
1 Full Page Program Ad	\$90
2 Pre-Conference Product Feature Emails to Attendees	\$25
1 General Session Slides	\$90
1 Good Bag Insert	\$75
1 Chair Drop	\$150
Total Partner Value	\$580

BRONZE PARTNER \$110 | 4 available

Standard 10X10 Booth	\$150
1 Half Page Program Ad	\$50
1 Pre-Conference Product Feature Emails to Attendees	\$12.50
Total Partner Value	\$212.50

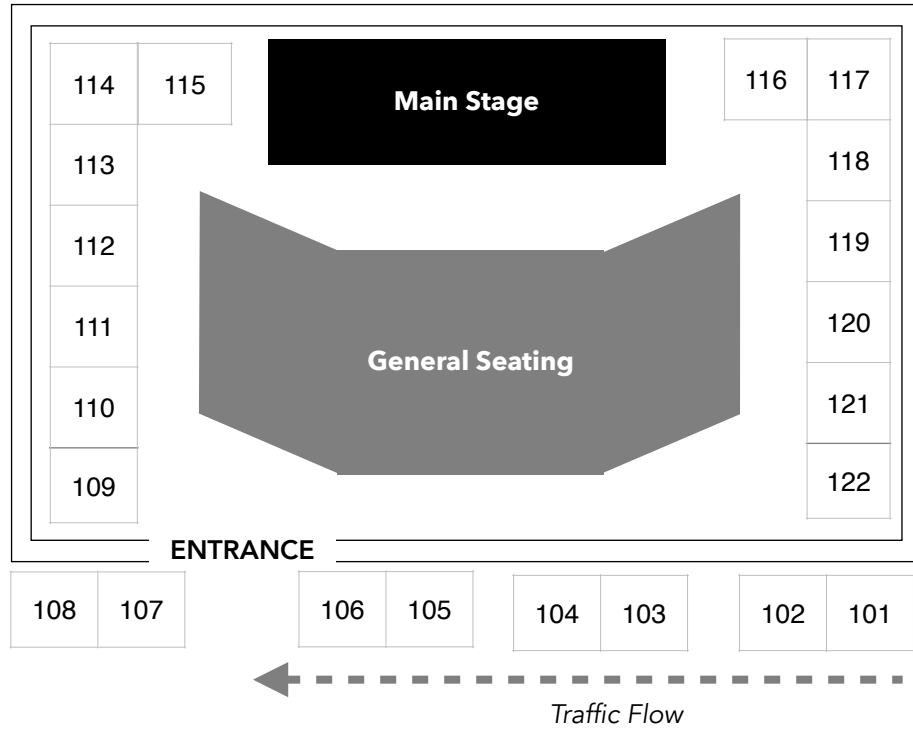
EXHIBITOR \$150

Standard 10X10 Booth	\$150
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ICM23 Resource Center

Johnson Springs Level II, Ballroom A | Resource Center Plan



In the Middle of the Action

The Resource Center is located at the main hallway and meeting room where general sessions will be held. You are in the middle of the action and traffic entering the general session flows through the hall.

19 booths are available inside the Resource Center. Each 10x10 booth includes:

- table
- two chairs

Merchandise may be sold in your booth!

The Resource Center officially opens at 2:00 p.m. on Thursday, November 8, 2023. The exhibits officially close at 12:00 p.m. on Sunday, November 12, 2023.



ICM23 Partnership Add-ons



BOOTH SPACE

Standard 10 X 10 Booth Space	\$150
Additional Booth Space	\$100

PRINT

Conference Bag Insert	\$75
<i>One item inserted into the attendee bag (16 available)</i>	
Conference Program Ad (Full / Half)	\$90/\$50
Conference Lanyard	\$250
<i>Your logo on conference lanyard (1 available)</i>	

MEDIA

General Session Slide	\$90
<i>Shown in loop before and after each General Session (10 available)</i>	
Chair Drop	\$150
<i>Item placed on chairs in 1 General Session (4 available)</i>	
General Session Video	\$250
<i>Two minute video during a General Session (5 available)</i>	

DIGITAL

Pre-Show Product Feature Email	\$25
<i>Two emails sent out to attendees Oct/Nov</i>	
Post-Show Email to Attendees	\$40
<i>One scheduled email to ICM List (10 available)</i>	



ICM23 Partnership Application Process

Participation in the Institute of Children's Ministry Resource Center in Ridgecrest requires an online application and deposit. Please see the timeline below.

Applications can be found at instituteofchildrensministry.org/partners.

February 1

Application Process Opens*

May 31

Application Process Closes

June 1

Booth Assignments Made

June 30

Notification of Acceptance

August 1

Where applicable, final artwork due, unless otherwise agreed upon by ICM

instituteofchildrensministry.org/partners

*Booth space is sold on a first come, first served basis. Space is very limited. You are encouraged to apply early.





TRAINING

RESOURCES

COMMUNITY

Institute of Children's Ministry • CM Leadership Conferences • One-Day Training Intensives
IMPACT Children's Ministry Certification • CM LIVE! Webinars • KidServe
Podcast • E-mail • Website • Blogs • Social Media

The Institute of Children's Ministry is a great opportunity for organizations with a mission similar to ours to connect face-to-face with a core ministry demographic. However, we also know there is value in connecting with leaders throughout the year, on an ongoing basis.

Our ministry is active year round, hosting onsite and online training opportunities that touch children's ministry leaders around the world and connect our larger kidmin community.

To learn more about our programs or explore additional ways to partner with us, please contact us!

CGPKids and International Children's Ministries is a leadership development ministry of the Church of God of Prophecy International Offices.

For more than 120 years, the Church of God of Prophecy has been active, spreading the message of God's love and hope to the world. With more than one million members worshipping in 12,000 congregations globally, the Church's mission is to reconcile the world to Christ through the power of the Holy Spirit.

The International Children's Ministries is thankful to have trained more than 40,000 people globally, with over 15,000 people having completed our certification programs.

International Children's Ministries
Church of God of Prophecy
P.O. Box 2910
Cleveland, TN 37320-2910

Phone: 423.559.5330
Fax: 423.559.5351
E-mail: cgpkids@cogop.org
Website: cogop.org/children

Connect with our event and training team:

Shaun McKinley, International Director
Leslie Green, Project Coordinator
Joy Hensley, Training Specialist
Abi Avila, Spanish-Language Training Specialist
Michelle Brooks-Young, KidServe Coordinator

