



Festify

His story, Our Story, Their Story

November 6-9, 2025

RIDGECREST CONFERENCE CENTER
NEAR ASHEVILLE, NORTH CAROLINA

2025 EXHIBITOR KIT

www.instituteofchildrensministry.org

“... Then you can tell
the next generation
detail by detail the
story of God. Our
God forever, who
guides us till the
end of time.”

Psalm 48:13-14 (MSG)





an account of incidents or events

Tell your STORY at the 2025 Institute of Children's Ministry!

For over thirty years, International Children's Ministries has come alongside local and national ministry leaders to develop **leaders who disciple kids**. Our global training network serves 133 nations and all 50 states with essential training services, including on-site, online, and correspondence training. We develop leaders by providing quality and accessible **training** experiences, producing relevant **resources** for local church ministry, and cultivating a **community** of support and encouragement.

The Institute of Children's Ministry is the premier training event for children's ministry leaders and camp workers in the Church of God of Prophecy. This event provides encounters for spiritual renewal and the development of ministry skills, as well as opportunities for networking with leading voices within the Kidmin community and their peers.

Many of our leading churches expect to send individuals and teams to this year's institute. Together, we can share our story and impact the ministries and communities they represent.



Featured Speakers



PASTOR JANICE ROSEBORO

Co-Pastor, Greater
Vision Worship Center



SAM LUCE

Executive Pastor of
Ministries, Redeemer Church



DR. AILEEN REID

Associate and NextGen
Pastor, Bridge of Hope Church



BISHOP TIM MCCALED

General Presbyter for the
Asia, Australia, Oceania
Church of God of Prophecy



MICHAYLA WHITE

Leadership and
Ministry Coach



DR. SHAUN MCKINLEY

Executive Director of Global
Communications Church of
God of Prophecy



Growing up in a small Pentecostal church exposed me to many traditions and a rich heritage when I was younger. I remember being the first one to church and usually the last to leave because my dad was tasked with the responsibility of making sure all the lights were turned on and off and all the doors were unlocked and locked. We had Sunday morning services, Sunday evening services, Wednesday evening services, and, of course, special events and revival services that were scheduled multiple times throughout the year.

Our Sunday evening services were a bit more casual and laid back, and usually, the people in attendance were the tried-and-true members, the ones who were also there every time the doors were open. Many Sunday nights after we'd sing a few hymns from the legendary Blue Book and some choruses, the preacher would always make a certain statement. He or she would say in a commanding type of way, "Somebody testify!" I remember the momentary pause and then people would begin to share their story. There were, of course, those members who just wanted to say, "I thank the Lord for my salvation," and they would echo those words every week. As the delayed pause continued,

more people would share. I would hear stories of God's provision, healing, grace, and blessings in the lives of my church family.

As I got older and made a confession of faith, I started to feel the weight in the awkward pause after the request for a testimony. Should I share something? What would I share? Do I even have a testimony? It felt as if the weight of everyone's eyes and ears would be on me, and it was just too much.

What I didn't realize at the time was how much those stories would shape my own. I heard God's character and faithfulness echoed week after week, and I saw it lived out in the lives around me. All our stories meshed into a greater story—it was God's story.

Psalm 48:13-14 (MSG) says:
"...Then you can tell the next generation detail by detail the story of God, Our God forever, who guides us till the end of time."

Testimony is a powerful tool that we have as believers. It gives us confidence, strengthens our faith, and enables us to be witnesses with the power of the Holy Spirit.

As we minister to kids, we can see and trust the bigger picture and know that God's character is unchanging. His story doesn't change. In fact, it is our story, and it is the story for the children we minister to also. We are all part of a story together. Story is powerful and our kids need it so that they can have deep roots and connections that tie them to God's character and His purposes for their lives.

Your testimony is a powerful reminder to children that God doesn't just work in the past or future—He's actively shaping their story right now. Culture today is demanding on our children, pushing them to conform to trends, opinions, and values that often stray from God's truth, leaving them in need of guidance and a solid foundation in His word. Testifying to God's work in our lives is an act of resistance against a culture that undermines faith, reminding children that they can stand strong in the face of worldly pressures.

God is calling each of us to TESTIFY and share His story. His story is our story, and the story of future generations to come. Let's share it!



Joy Hensley
International Director

icm25

EVENT SCHEDULE



THURSDAY | NOVEMBER 6

3:00 pm Registration
4:30 pm Breakout Session One
6:00 pm Dinner
7:30 pm General Session One
Worship and Prayer Experience

FRIDAY | NOVEMBER 7

9:00 am Spiritual Formation One
10:15 am Break
10:30 am Breakout Session Two
12:00 pm Lunch
1:30 pm Breakout Session Three
2:45 pm Breakout Session Four
3:45 pm Afternoon Break
5:30 pm Dinner
7:00 pm General Session Two
9:00 pm After Hours Special Event
Team CM Presentation

SATURDAY | NOVEMBER 8

9:00 am Spiritual Formation Two
10:15 am Break
10:30 am General Session Three
12:00 pm Lunch
1:30 pm Breakout Session Five
2:45 pm Breakout Session Six
3:45 pm Afternoon Break
5:30 pm Dinner
7:00 pm General Session Four
9:00 pm After Hours Special Event

SUNDAY | NOVEMBER 9

8:30 am Breakout Session Seven
9:30 am Brunch
10:30 am General Session Five
Closing Challenge

Enjoy the conference!

All exhibiting partners are invited to attend the General Sessions and Breakout Sessions. Two conference registrations are included for each partner.

Share your expertise with our attendees!

If you are interested in teaching a breakout session, please contact our team to express your interest and areas of expertise.

Instructional tracks include: CM 101, Camping Ministry, Discipleship, Age-Level Ministry, Family, Ministry, Techniques and Skills, Kids in Crisis, Outreach and Service, as well as Leadership.

Vendor Spotlight!

Before each general session, exhibitors will have 3-5 minutes to present and highlight their products and services. Allotted times and a detailed schedule will be released in the months leading up to ICM. This is a great time to engage the audience, share giveaways, and provide information to ministry leaders.





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PARTNERSHIP PACKAGES

PLATINUM PARTNER

\$775 | 4 available

Standard 10X10 Booth	\$150
Logo and Link on Webpage	Included
1 Full Page Program Ad	\$90
4 Pre-Conference Product Feature Emails to Attendees	\$50
2 General Session Slides	\$180
1 General Session Video	\$250
1 Good Bag Insert	\$75
1 Chair Drop	\$150
2 Post Conference Emails to Attendees	\$80

Total Partner Value \$1025

GOLD PARTNER

\$500 | 4 available

Standard 10X10 Booth	\$150
1 Full Page Program Ad	\$90
3 Pre-Conference Product Feature Emails to Attendees	37.50
1 General Session Slides	\$90
1 Good Bag Insert	\$70
1 Chair Drop	\$150
1 Post Conference Emails to Attendees	\$40

Total Partner Value \$627.50

SILVER PARTNER

\$300 | 4 available

Standard 10X10 Booth	\$150
1 Full Page Program Ad	\$90
2 Pre-Conference Product Feature Emails to Attendees	\$25
1 General Session Slides	\$90
1 Good Bag Insert	\$75
1 Chair Drop	\$150

Total Partner Value \$580

BRONZE PARTNER

\$110 | 4 available

Standard 10X10 Booth	\$150
1 Half Page Program Ad	\$50
1 Pre-Conference Product Feature Emails to Attendees	\$12.50

Total Partner Value \$212.50

EXHIBITOR

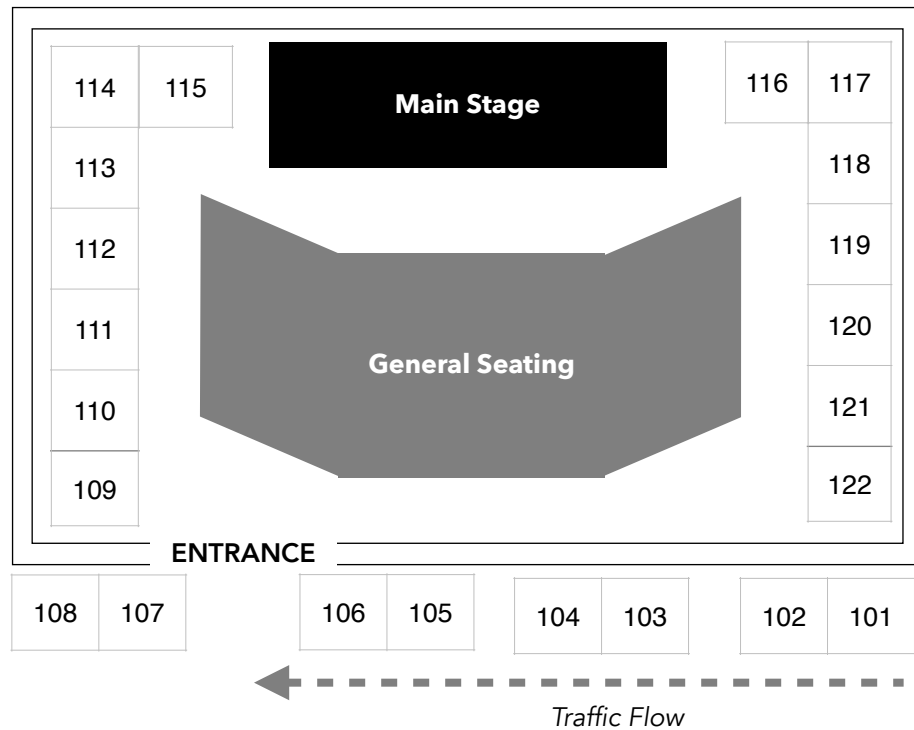
\$150

Standard 10X10 Booth	\$150
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ICM25 Resource Center

Johnson Springs Level II, Ballroom A | Resource Center Plan



In the Middle of the Action

The Resource Center is located at the main hallway and meeting room where general sessions will be held. You are in the middle of the action and traffic entering the general session flows through the hall.

19 booths are available inside the Resource Center. Each 10x10 booth includes:

- table
- two chairs

Merchandise may be sold in your booth!

The Resource Center officially opens at 2:00 p.m. on Thursday, November 6, 2025. The exhibits officially close at 9:00 p.m. on Saturday, November 8, 2025.



ICM25 Partnership Add-ons



BOOTH SPACE

Standard 10 X 10 Booth Space	\$150
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Additional Booth Space	\$100
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PRINT

Conference Bag Insert	\$75
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One item inserted into the attendee bag (16 available)

Conference Program Ad (Full / Half)	\$90/\$50
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Conference Lanyard	\$250
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Your logo on conference lanyard (1 available)

MEDIA

General Session Slide	\$90
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Shown in loop before and after each General Session (10 available)

Chair Drop	\$150
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Item placed on chairs in 1 General Session (4 available)

General Session Video	\$250
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Two minute video during a General Session (5 available)

DIGITAL

Pre-Show Product Feature Email	\$25
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Two emails sent out to attendees Oct/Nov

Post-Show Email to Attendees	\$40
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One scheduled email to ICM List (10 available)



ICM25 Partnership Housing Options

HOTEL ACCOMIDATIONS

3 nights stay beginning 11/06/25

Single Occupancy Room	\$420
Double Occupancy Room*	\$210
Off Camus Stay	\$25
Additional Nights (per night)	\$140

* Please note if you chose double occupancy and are not bringing a travel companion, you will be placed in a room with one of our participants or staff.

MEALS

8 Meals (Thursday Dinner thru Sunday Brunch) **\$145**





ICM25 Partnership Application Process

Participation in the Institute of Children's Ministry Resource Center in Ridgecrest requires an online application and deposit. Please see the timeline below.

Applications can be found at instituteofchildrensministry.org/partners.

April 1	August 1	August 1	September 1	October 1
Application Process Opens*	Application Process Closes	Booth Assignments Made	Notification of Acceptance	Where applicable, final artwork due, unless otherwise agreed upon by ICM

instituteofchildrensministry.org/partners

*Booth space is sold on a first come, first served basis. Space is very limited. You are encouraged to apply early.





TRAINING

RESOURCES

COMMUNITY

Institute of Children's Ministry • CM Leadership Conferences • One-Day Training Intensives

IMPACT Children's Ministry Certification • CM LIVE! Webinars • KidServe

Podcast • E-mail • Website • Blogs • Social Media

The Institute of Children's Ministry is a great opportunity for organizations with a mission similar to ours to connect face-to-face with a core ministry demographic. However, we also know there is value in connecting with leaders throughout the year, on an ongoing basis.

Our ministry is active year round, hosting onsite and online training opportunities that touch children's ministry leaders around the world and connect our larger kidmin community.

To learn more about our programs or explore additional ways to partner with us, please contact us!

CGPKids and International Children's Ministries is a leadership development ministry of the Church of God of Prophecy International Offices.

For more than 120 years, the Church of God of Prophecy has been active, spreading the message of God's love and hope to the world. With more than one million members worshipping in 12,000 congregations globally, the Church's mission is to reconcile the world to Christ through the power of the Holy Spirit.

The International Children's Ministries is thankful to have trained more than 40,000 people globally, with over 15,000 people having completed our certification programs.

International Children's Ministries
Church of God of Prophecy
P.O. Box 2910
Cleveland, TN 37320-2910

Phone: 423.559.5330
E-mail: cgpkids@cogop.org
Website: cogop.org/children

Connect with our event and training team:

Joy Hensley, International Director
Leslie Green, Project Coordinator
Jonathan Olavarria, Child Discipleship and Faith Formation Specialist
Abi Avila, Spanish-Language Training Specialist
Moriah Frederick, KidServe Coordinator

